



ARTIST FAQ

1. How do I participate in this event as an artist/creative?

- Contact Mary Weggeland via email at weggelandm@sherwoodoregon.gov. She will help find you a spot on our Art Walk route and pair you with an Old Town business. It is helpful if you provide a sentence or two about your work and an image so that we can help promote your artwork.

2. What do I need to bring the day of Art Walk? How do I display my art?

Each individual situation will be different. You will need to coordinate with your host business beforehand about the logistics of the event.

- **Find out what your space looks like:** Does the business owner have a table or display area that you can use - they may or may not have amenities (in addition to space).
- **If there is not an established area:** You will need to bring a table that fits in the space along with all the elements to display your work at its best. Perhaps you need to bring a nice tablecloth? Pedestals? Easels? Signage? Labels? Business cards? A mailing list? Candies or snacks? Packaging/bags/wrapping for purchases? A receipt book? An electronic payment setup? A binder, iPad or other device with a portfolio of your work?
- **Determine when you can start setting up:** Communicate with the business when you're able to setup/ tear down within an appropriate time frame – respecting their store hours during Art Walk.

3. Can I hang my art on the walls of the business?

You will need to ask the business owner. Unless you clear it with them, assume you will have to display your work in a manner that is freestanding, mobile and easy tear down.

4. What type of artwork and mediums are accepted?

In general, the listed mediums (below) are accepted. If you have a medium that is not listed, please contact Mary at weggelandm@sherwoodoregon.gov.

Ceramics	Drawing/Pastels	Glass
Jewelry	Graphics/Printmaking	Painting
Metalwork	Mixed Media	Sculpture
Wood	Fiber/Textiles/Batik	Music
Leather	Photography	

5. Are there any fees to participate?

No. This event does not charge a fee to participate. All proceeds collected by artists/creatives stay with them. We do ask a few things in return of your participation:

- **Art Walk maps/prize baskets:** The backside of the Art Walk map serves as a place/incentive for participants to collect a stamp from each business along the route. Once maps are completed, participants can enter to win a fantastic prize basket comprised of items from our participating businesses, vendors and artists. Participating businesses and artists are required to add something to the prize baskets. *Please submit donated items to the Sherwood Center for the Arts a week before the event.*

- **Promoting the Art Walk:** Artists and businesses are asked to send promotional e-mails to their personal contact lists. If you have a business website, we encourage you to link the Art Walk website. Please also use your social networks (Facebook, Twitter, etc.) to further promote the event (Sherwood Center for the Arts will create a Facebook event that can be shared).
- **Ambassadors for the Art Walk:** Artists and businesses are expected to promote the event in a positive manner and act attentively towards the attending public and fellow artists.

6. How many artists/creatives participate in the Art Walk route?

There are between 10-14 business spots along the route. On average, businesses host anywhere between one to three artist/creative(s), depending on the size of their space.

7. What kinds of items do you suggest I donate to the event raffle (a requirement for participation)?

One of your creations, a gift card to purchase an item from you, swag with your logo, art supplies—the possibilities are endless!

8. How do people purchase my art/wares?

Directly through you, who will either collect cash or process the payment via your own electronic payment system such as Square. Please bring change and a way to issue receipts for cash purchases.

9. What happens when it rains?

The show will go on! This is Oregon and we will adjust accordingly, and will continue unless the weather becomes unsafe in Old Town (i.e., heavy snow/icy road conditions). In the case of extreme conditions, organizers will communicate via Facebook.